



Good, Grown By You

2019 Donor Impact Report



80 Years of Impact

2020 marks the Saint Paul & Minnesota Foundation's 80th anniversary. There is little in the Twin Cities that has not been touched by the Foundation, and over the years you — our fundholders — have expanded that reach and granted to organizations in nearly every county in the state.

The gifts of yesterday make us better poised to address new and emerging disparities today, to grow the strengths of our community and to foster a Minnesota to be proud of — one where all people and communities thrive.

A handwritten signature in black ink that reads "Eric J. Jolly". The signature is fluid and cursive.

Eric J. Jolly, Ph.D.
President and CEO



Looking to the Future

Our Aspiration: We envision an equitable, just and vibrant Minnesota where all communities and people thrive.

While it is important to reflect on our accomplishments, it is more important to turn our energy toward the future. Our new strategic plan rallies us with three specific calls to action:



To learn more about our five-year strategic plan, visit: spmcf.org/strategic-plan

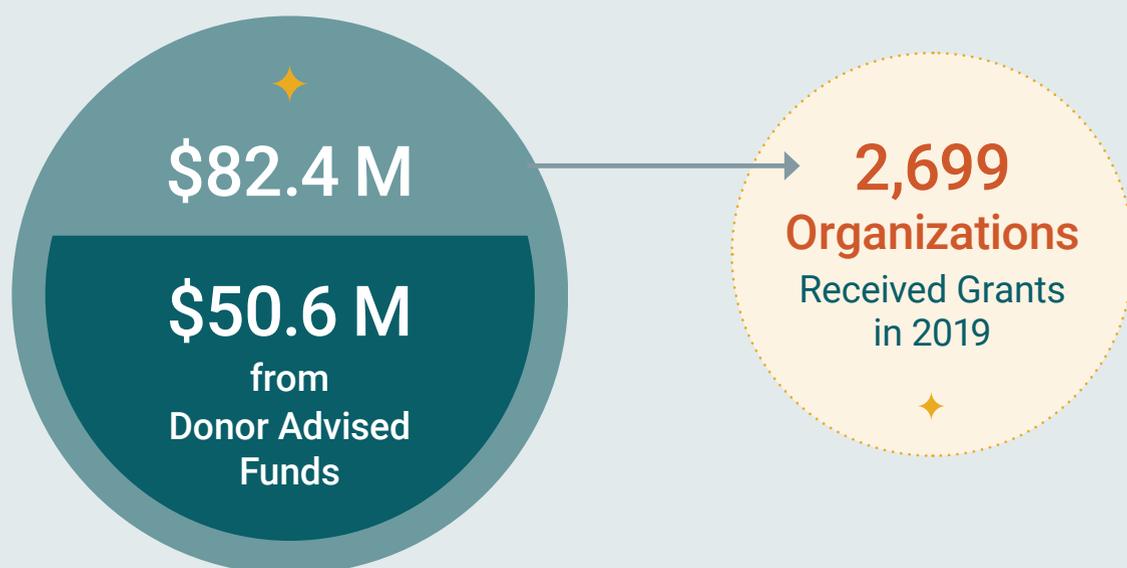
Together, We Are a Force for Change

Over the last eight decades, the Saint Paul & Minnesota Foundation, along with our partner foundations – F. R. Bigelow Foundation and Mardag Foundation – and fundholders like you, have distributed \$1.7 billion into our community, and planted seeds of change that will sprout for generations.

Much of this generosity has been made possible by our early donors, those who left a legacy for the future they would not see.

Today, we too work toward solutions that may not be realized in our lifetimes – but would never be realized without us.

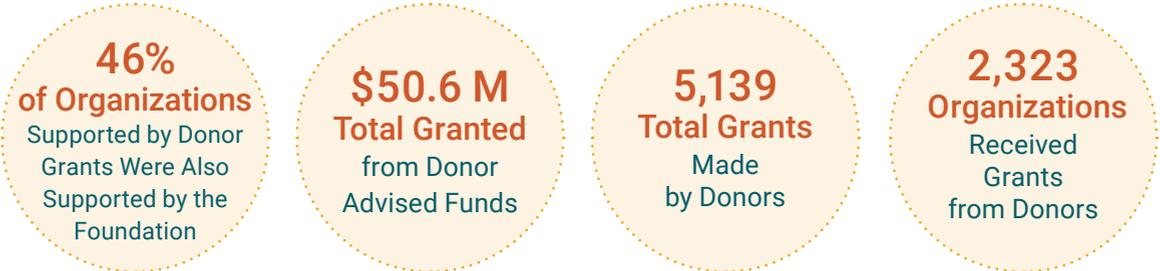
Foundation & Donors Together: Grants by the Numbers



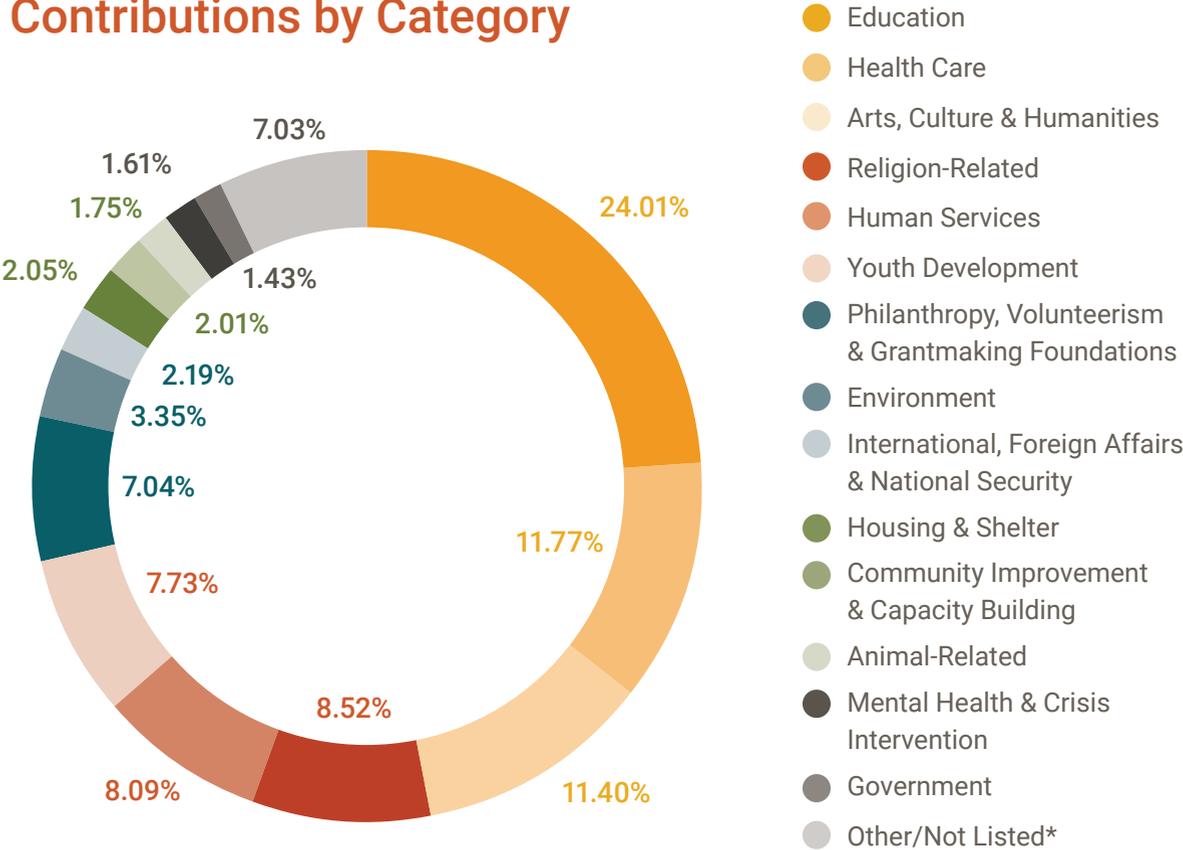
Total Granted by the Foundation

Good, Grown by You

Change is created by individuals. Those who decide to invest in change, in community, in what is possible before it becomes tangible. Thank you for your continued generosity.



Contributions by Category



* The full list of categories in other includes: Civil Rights, Social Action & Advocacy; Recreation & Sports; Voluntary Health Associations & Medical Disciplines; Food, Agriculture & Nutrition; Employment; Crime & Legal-Related; Public & Societal Benefit; Public Safety, Disaster Preparedness & Relief; Medical Research; Science & Technology; Social Science; Mutual & Membership Benefit. Each of these is less than 1% of the total.

Minnesota's Foundation

As the largest community foundation in the state and one of the largest in the country, we constantly work to achieve our vision of a just and vibrant Minnesota. Here is a sample of what the Foundation accomplished in 2019.

Criminal Justice Reform

As part of our efforts to change social and systemic injustices of the legal system, we provided funding for the expansion of the Mitchell Hamline School of Law Reentry Clinic and the photography project SEEN. The Clinic provides direct legal representation, community education and a resource hub for re-entry services for individuals exiting the criminal justice system.

SEEN is a partnership with the organization We Are All Criminals and the Minnesota Prison Writers Workshop, and collects portraits, audio, written works and video of people in prison to share via social media and through printed exhibits.

Community Sharing Fund

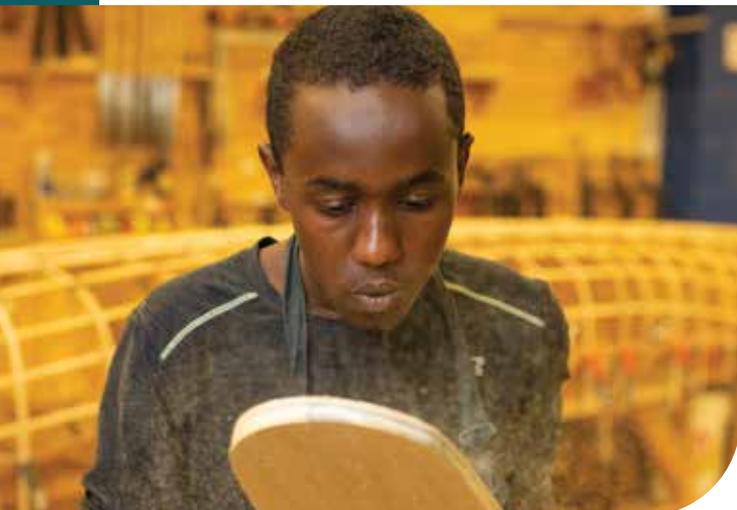
The Community Sharing Fund partnered with more than 100 community organizations to provide small grants to individuals and families facing financial setbacks.

Narrative Change

We expanded our work on Truth, Racial Healing and Transformation through funding from the W. K. Kellogg Foundation to support the Truth and Transformation: Changing Narratives in Media conference, which convened on March 19-20, 2019.

Program Related Investments

We created an opportunity for our donors to engage in a program related investment (PRI) through the Minnesota Community Investment Fund. Together, donors and the Foundation invested \$530,000 in the Metropolitan Economic Development Association, an organization that provides access to capital and market opportunities for entrepreneurs of color.

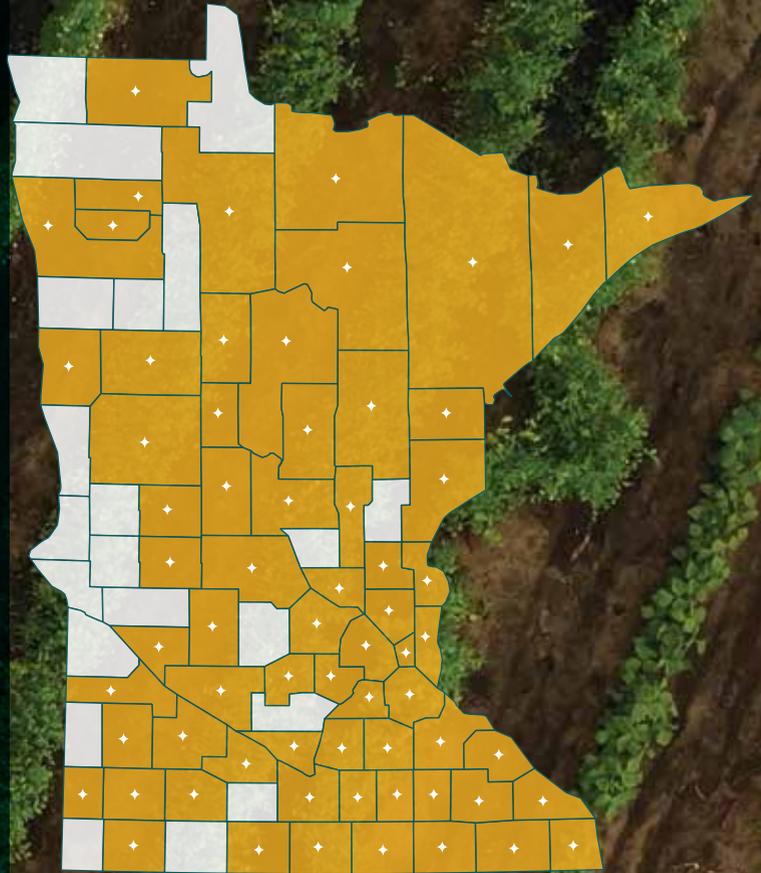




In 2019, along with you, our donors, we granted to 67 counties in the state.



We supported 17 community affiliates across the state, in communities like Waseca and Hibbing. These affiliates play a vital role in the health of our communities.



67 Counties Receiving Grants

Last year, the Foundation and our staff members were recognized for the following awards:

- The PFund Foundation gave us the Moxie Award for Inspired Giving
- Eric J. Jolly, Ph.D., president & CEO, received one of the 2019 Most Admired CEO Awards from the *Minneapolis/St. Paul Business Journal*
- Lori Berg, program officer, received the African Mental Health Summit's Excellence in Philanthropy and Health Equity Award



Generosity in Bloom

“We’ve been blessed. I feel like we have to share...There are just some people that feel a broader responsibility toward the community and toward others.”

Michael Toffoli, Fundholder



“Giving has nothing to do with the amount. Giving has to do with the gift being meaningful to the giver.”

Tom Grossman, Fundholder



Michael Toffoli, who lives in Clear Lake, MN, invests in his community by making charitable gifts in three areas: military veterans, children’s issues (specifically health and nutrition) and local community efforts. He opened a donor advised fund with the Foundation after a conversation with his financial advisor. For Michael, giving is about more than money. Since his retirement, Michael also spends time volunteering at Great River Faith in Action in Becker, MN, a local organization that supports the needs of the elderly and families.

For Tom Grossman of Minneapolis, MN, philanthropy is a civic duty. He and his wife Pat researched a variety of charitable institutions before creating a donor advised fund with the Foundation in 2005. For Tom and Pat, it was important to choose an organization that was donor-centric, with a focus on helping fundholders maximize their giving. They appreciate the real-time support and assistance they receive from our dedicated team. According to Tom, this specialized service allows them to make charitable gifts that respond directly to prevalent issues in the community.

Giving + Together in Action

Last year, we brought donors together through our popular Giving+Together series. These events featured experts who spoke on timely topics such as mental health, the environment, intergenerational giving and program related investments.

For more information, visit:
spmcf.org/donors/events





Growing Your Generosity

Everyone's expression of philanthropy is different. Whether you choose to engage your family in giving or want to find the best way to leave your legacy through a future gift, our expert team is here to support you in planting those seeds. Contact your philanthropic advisor any time to talk about how the Saint Paul & Minnesota Foundation can further support your giving.

If you'd like to clarify or refine your philanthropy, you can also check out our new digital donor toolkit. Through a series of online modules, you can explore your charitable values, interests and vision, consider your legacy, engage your family, and access a variety of resources.

For inspiration and guidance
on your giving journey, visit:
spmcf.org/donors/donor-resources/donor-toolkit

Thank You

Thank you for trusting us as your partner in giving. Your generosity is what makes our state a vibrant place to call home.



Learn more about the many ways your generosity contributes to our community at spmcf.org/what-we-do/inspire-generosity





◆ SAINT PAUL & MINNESOTA FOUNDATION

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